Links to Customer Discovery and Development Interviews

By: Jack Kaufman and Adii Pienaar

Part of the Premium Packages for *The Entrepreneur’s Guide to Finding Your First Customers*

1. [Interview with Matt Schatz](https://kaufmanjohn719.wistia.com/medias/a9jpc380z4), Vice President of Sales at [WP Engine](http://wpengine.com/)
2. [Interview with Greg Davidson](https://kaufmanjohn719.wistia.com/medias/moyfuktuns), Director of Sales at [Krossover Intelligence](http://www.krossover.com/)
3. [Interview with Tim Bertrand](https://kaufmanjohn719.wistia.com/medias/hcqowfn7cd), Senior Vice President of Worldwide Sales at [Acquia](https://www.acquia.com/)
4. [Interview with Aaron Stead](https://kaufmanjohn719.wistia.com/medias/6q0u3stkpl), Senior Vice President of Sales and Business Development at [Infusionsoft](https://www.infusionsoft.com/)

(**Note:** Please don’t share the links to these interviews with anyone as we worked very hard to create these interviews to help you start your business.)