Links to Audience-Building Interviews

By: Jack Kaufman and Adii Pienaar

Part of the Premium Packages for *The Entrepreneur’s Guide to Finding Your First Customers*

1. [Interview with Joanna Wiebe](https://kaufmanjohn719.wistia.com/medias/v9u2671rs1), Founder of [Copy Hackers](http://copyhackers.com/) and [Disco](http://trydisco.com/)
2. [Interview with Sean Fioritto](https://kaufmanjohn719.wistia.com/medias/2mihnjb5n8), Founder of [Planning for Aliens](http://www.planningforaliens.com/) and Author of [*Sketching with CSS*](http://www.sketchingwithcss.com/)
3. [Interview with Natalie Sisson](https://kaufmanjohn719.wistia.com/medias/0b9tc8yu6m), Founder of [The Suitcase Entrepreneur](http://suitcaseentrepreneur.com/)
4. [Interview with Justin Jackson](https://kaufmanjohn719.wistia.com/medias/paqxngt0lt), Founder of [JFDI.bz](http://jfdi.bz), writer at [JustinJackson.ca](http://justinjackson.ca/), Author of [*Amplification*](http://buildandlaunch.net/book/amplification/), and Creator of the online course [Build Your Audience](http://justinjackson.ca/audiencecourse/)
5. [Interview with Corbett Barr](https://kaufmanjohn719.wistia.com/medias/oy8194m0w8), Co-Founder of [Fizzle](http://fizzle.co/)
6. [Interview with Samuel Hulick](https://kaufmanjohn719.wistia.com/medias/1mtko0biga), Founder of [User Onboarding](http://www.useronboard.com/) and Author of [*The Elements of User Onboarding*](https://www.useronboard.com/training/)
7. [Interview with Trent Dyrsmid](https://kaufmanjohn719.wistia.com/medias/5rla6jyph2), Founder of [BrightIdeas.co](http://brightideas.co/) and [Groove Digital Marketing](http://groovedigitalmarketing.com/)
8. [Interview with Laura Roeder](https://kaufmanjohn719.wistia.com/medias/u1ij1ib8s1), Founder of [LKR Social Media](http://lkrsocialmedia.com/) and [Edgar](http://meetedgar.com/)

(**Note:** Please don’t share the links to these interviews with anyone as we worked very hard to create these interviews to help you start your business.)